

Cost-saving biologicals 'eat' bad washroom bacteria

'Bad bugs' are winning the battle in these public washrooms, simply because they haven't been killed off completely, despite repeated applications of conventional chemicals and deodorisers, points out marketer Sanitaire.

Disinfectant cleaners kill momentarily, leaving the organic food source remaining for other bacteria to re-populate. Consequently, problem comes back.

However, the war is won where high traffic facilities are treated with active, 'healthy' biological products that keep working all day.

'There is no lingering smell, no waste build-up and no need for high-frequency cleaning and deodorising because the simple science behind 'biologicals' makes them the world's most effective washroom cleaners,' states Sanitaire.

Active, healthy bacteria used in biologicals have a huge advantage over the bad/

unhealthy bacteria found in organic waste. They literally carve up and 'eat' the odour-causing compounds using powerful chemical 'knives' – enzymes.

The enzymes chemically cut the waste into ever-smaller pieces, enabling the active bacteria to begin the digestion/conversion process.

Biologicals are more effective for longer. Through cell division and extraordinarily fast replication (one cell can grow to almost one million cells in just 15 hours), the bacteria continue to 'eat', split and split and split again.

'Unhealthy' stagnant bacteria in the organic waste don't stand a chance against this duplication rate. The waste is consumed thousands of times faster than the bacteria present in the organic material. Consequently the colony grows and the odour-causing compounds are processed into harmless water and CO2 by-products.



The more the facility is used, the more 'food' on which the healthy bacteria have to feed and replicate...and continuously destroy the offending, odour-causing compounds.

High frequency application of conventional chemicals and odour-masking perfumes are eliminated. Experience indicates biologicals need only be applied at 35 to 40 percent less frequent intervals, reducing material and labour costs.

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